As consumers become more conscious about how the food they eat affects their bodies and our planet, they are seeking plant-based options that make them feel good and meet their need for crave-worthy taste.

That’s where Crave House™ comes in.

Crave House uses culinary expertise and expert capabilities in sourcing, innovating and supplying products to consistently deliver high-quality, plant-based food at an affordable price.

Plant-Based Crumbles

- **Mind-blowing** taste & fewer ingredients
- **Two Varieties** for broad menu inspiration
- **Fully cooked** and ready-to-heat and serve

### Product Specifications

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Product/SAP Code</th>
<th>Case GTIN</th>
<th>Shelf Life</th>
</tr>
</thead>
<tbody>
<tr>
<td>Italian-Style Plant-Based Crumbles</td>
<td>7237436/103581381</td>
<td>10642205036001</td>
<td>365 days Frozen</td>
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<tr>
<td>Southwestern-Style Plant-Based Crumbles</td>
<td>7237437/103605947</td>
<td>10642205046468</td>
<td>365 days Frozen</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Target Unit Weight</th>
<th>Units/Case</th>
<th>Target Case Weight</th>
<th>Case Dimensions L x W x H</th>
<th>Case Cube</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.5 lbs</td>
<td>4</td>
<td>10 lbs</td>
<td>12.875&quot; x 9.75&quot; x 6.625&quot;</td>
<td>0.481</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>14 x 9</td>
</tr>
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</table>

47% of consumers are interested in plant-based pizza toppings on the menu.

Nearly 25% of pizza consumers would like restaurants to offer plant-based components.

1 Technomic Pizza Consumer Trend Report, 2020
PLANT-BASED CRUMBLES

- 8g PROTEIN
- 100% PLANT-BASED
- NO ARTIFICIAL FLAVORS
- MINIMAL INGREDIENTS
- ALL COLORS FROM FRUIT & VEGETABLE JUICES

HEATING INSTRUCTIONS

**SKILLET**
Preheat skillet on medium heat. Add small amount of oil or nonstick spray to skillet. Remove crumbles from package and place in skillet. Heat and stir over medium heat for 7-8 minutes or until hot.

**OVEN**
Preheat oven to 325°F. Remove crumbles from package and place on oven-safe baking sheet. Heat 5-8 minutes or until hot.

Recommended Storage
Keep frozen and cook from frozen state.

ITALIAN-STYLE PLANT-BASED CRUMBLES
Make your signature pizzas and pastas plant-based.


SOUTHWEST-STYLE PLANT-BASED CRUMBLES
Tacos and nachos with all the flavor and texture that’s expected.

Ingredients: Water, Pea Protein, Soybean Oil, Salt, Contains 2% or less of: Konjac, Spices, Chili Pepper, Smoked Paprika (for color), Sugar, Dehydrated Garlic, Chipotle Pepper Powder, Dehydrated Onion, Yeast Extract, Lactic Acid, Natural Flavors, Natural Smoke Flavor, Methylcellulose, Cultured Dextrose.

Contact your Cargill sales representative for more information.
Learn more at cravehousefoodservice.com