As consumers become more conscious about how the food they eat affects their bodies and our planet, they are seeking plant-based options that make them feel good and meet their need for crave-worthy taste.

**THAT’S WHERE CRAVE HOUSE™ COMES IN.**

Crave House uses culinary expertise and expert capabilities in sourcing, innovating and supplying products to consistently deliver high-quality, plant-based food at an affordable price.

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**PLANT-BASED CRUMBLES**

- **MIND-BLOWING** taste & fewer ingredients
- **FOUR VARIETIES** for broad menu inspiration
- **FULLY COOKED** and ready-to-heat and serve

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47% of consumers are interested in plant-based pizza toppings on the menu.

NEARLY 25% of pizza consumers would like restaurants to offer plant-based components.

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<table>
<thead>
<tr>
<th>PRODUCT NAME</th>
<th>DOT/PRODUCT/SAP CODE</th>
<th>CASE GTIN</th>
<th>SHELF LIFE</th>
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<tbody>
<tr>
<td>ITALIAN-STYLE PLANT-BASED CRUMBLES</td>
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<td>10642205036001</td>
<td>365 days</td>
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<td>BEEF-STYLE PLANT-BASED CRUMBLES</td>
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<td>SOUTHWEST-STYLE PLANT-BASED CRUMBLES</td>
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<tr>
<td>BREAKFAST-STYLE PLANT-BASED CRUMBLES</td>
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<table>
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<tr>
<th>TARGET UNIT WEIGHT</th>
<th>UNITS/CASE</th>
<th>TARGET CASE WEIGHT</th>
<th>CASE DIMENSIONS L x W x H</th>
<th>CASE CUBE</th>
<th>TI x HI</th>
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<tbody>
<tr>
<td>2.5 lbs</td>
<td>4</td>
<td>10 lbs</td>
<td>12.875” x 9.75” x 6.625”</td>
<td>0.481</td>
<td>14 x 9</td>
</tr>
</tbody>
</table>
PLANT-BASED CRUMBLES

✅ 16g PROTEIN
✅ GLUTEN-FREE
✅ 100% PLANT-BASED
✅ NO ARTIFICIAL FLAVORS
✅ MINIMAL INGREDIENTS
✅ ALL COLORS FROM FRUIT & VEGETABLE JUICES

HEATING INSTRUCTIONS

SKILLET
Preheat skillet on medium heat. Add small amount of oil or nonstick spray to skillet. Remove crumbles from package and place in skillet. Heat and stir over medium heat for 7-8 minutes or until hot.

OVEN
Preheat oven to 325°F. Remove crumbles from package and place on oven-safe baking sheet. Heat 5-8 minutes or until hot.

Recommended Storage Keep frozen and cook from frozen state.

ITALIAN-STYLE
PLANT-BASED CRUMBLES
Make your signature pizzas and pastas plant-based.

BEEF-STYLE
PLANT-BASED CRUMBLES
The ultimate adaptable powerhouse with beef-like flavor and texture.
Ingredients: Water, Pea Protein, Soybean Oil, Salt, Chia Seed Powder, contains 2% or less of: Yeast Extract, Natural Flavors, Sunflower Oil, Caramelized Sugar, Dextrose, Herb Extracts, Methylcellulose.

BREAKFAST-STYLE
PLANT-BASED CRUMBLES
Start the day with plant-based breakfast pizza, omelets or sausage gravy.
Ingredients: Water, Pea Protein, Soybean Oil, Spices, Salt, Chia Seed Powder, Sugar, Methylcellulose, Dextrose

SOUTHWEST-STYLE
PLANT-BASED CRUMBLES
Tacos and nachos with all the flavor and texture that’s expected.
Ingredients: Water, Pea Protein, Soybean Oil, Salt, Contains 2% or less of: Konjac, Spices, Chili Pepper, Smoke Paprika (for color), Sugar, Dehydrated Garlic, Chipotle Pepper Powder, Dehydrated Onion, Yeast Extract, Lactic Acid, Natural Flavors, Natural Smoke Flavor, Methylcellulose, Cultured Dextrose.

Contact your Cargill sales representative for more information. Learn more at cravehousefoodservice.com