



As consumers become more conscious about how the food they eat affects their bodies and our planet, they are seeking plant-based options that make them feel good and meet their need for crave-worthy taste.

THAT'S WHERE CRAVE HOUSE™ COMES IN.

Crave House uses culinary expertise and expert capabilities in sourcing, innovating and supplying products to consistently deliver high-quality, plant-based food at an affordable price.



PLANT-BASED GROUND



- ✓ **MIND-BLOWING** taste & fewer ingredients
- ✓ **VERSATILE APPLICATION** from tacos to spaghetti bolognese
- ✓ **QUICK AND EASY** to prepare

63%

of consumers are interested in plant-based burgers on the menu¹

>50%

of consumers are interested in plant-based tacos and burritos on the menu¹

PRODUCT NAME	PRODUCT/DOT CODE	TARGET UNIT WEIGHT	UNITS/CASE	TARGET CASE WEIGHT	CASE DIMENSIONS L x W x H	CASE CUBE	TI x HI	SHELF LIFE	CASE GTIN
PLANT-BASED GROUND (TRAY)	7000335/728843	16 OZ	6	6 lbs	14.3125" x 9.3125" x 7.125"	0.55	12 x 8	365 days Frozen/12 days Thawed	10642205019004
PLANT-BASED GROUND (BRICK PACK)	7000341/730381	16 OZ	6	6 lbs	18.0625" x 7.1875" x 4.625"	0.347	13 x 12		10642205019318

PLANT-BASED GROUND

MIND-BLOWING
TASTE
MADE FROM PLANTS

- ✓ 21g PROTEIN
- ✓ GLUTEN-FREE
- ✓ 100% PLANT-BASED
- ✓ NO ARTIFICIAL FLAVORS
- ✓ MINIMAL INGREDIENTS
- ✓ ALL COLORS FROM FRUIT & VEGETABLE JUICES



COOKING INSTRUCTIONS

SKILLET

Turn stove top to medium heat. Open package and remove protein loaf. Add loaf to hot skillet, breaking into smaller pieces with a spatula. Continue to cook until it reaches 165°F, as measured by a food thermometer, at its thickest parts. Approximately 6-8 minutes.



Nutrition Facts	Amount/serving	% Daily Value*	Amount/serving	% Daily Value*
	Total Fat 15g	20%	Total Carb. 4g	2%
Saturated Fat 6g	29%	Dietary Fiber 2g	8%	
Trans Fat 0g		Total Sugars 1g		
Cholesterol 0mg	0%	Incl. <1g Added Sugars	1%	
Sodium 390mg	17%	Protein 21g	30%	
Vit. D 0mcg 0% • Calcium 60mg 4% • Iron 4.5mg 25% • Potas. 180mg 4%				

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Water, Pea Protein, Expeller-Pressed Sunflower Oil, Expeller-Pressed Coconut Oil, Less Than 2% of Spices, Dried Garlic, Dried Onion, Dried Parsley, Vegetable And Fruit Juice For Color, Natural Flavor, Yeast Extract, Salt, Sugar, Rice Bran Extract, Methylcellulose, Cultured Dextrose.

Recommended Storage

Keep frozen and cook from thawed state, thaw under refrigeration for 24 hours. Can be kept refrigerated for up to 12 days before cooking. Do not cook from frozen.

Contact your Cargill sales representative for more information.

Learn more at cravehousefoodservice.com